

# Anguilla: Tourism Summary Report

## January 2006



Visitor Arrivals for 2006 are off to a pretty good start with all categories of visitors which include tourists and excursionists, showing more than 10% increases over their corresponding 2005 figures. This is also coming off a great 4<sup>th</sup> quarter in 2005 when visitor arrivals to the island increased by 24% over the same period in 2004.

Overall visitor arrivals for January 2006 totaled 15,486, a 15% increase over January 2005, when 13,486 visitors came to Anguilla.

Of the 15,486 visitors to the island this month, the majority 14,884 (96%) came for leisurely purposes while 572 (4%) came on business.

The U.S.A. continued the trend of being the country of origin from which most of the visitors to Anguilla originated.

### Passenger Movements

#### Arrivals

Passenger movements - arrivals, which include Anguillians as well as tourists, through the Wallblake Airport for this reporting period were 4,213 compared to 3,215 during January 2005. Arrivals through the Blowing Point port were 15,685 compared to 17,189 in January last year, while arrivals through Sandy Ground were 3,861 this January as opposed to 1,965 during January of 2005.

#### Departures

Passenger movements – departures; through the Wallblake Airport during January 2006 were 4,560 compared to 2,980, while departures through Blowing Point port were 14,574 compared to 16,686 in January 2005. The port of Sandy Ground saw 4,136 departures during this month compared to 2,642 during January 2005.

### Tourists (Stay-Over)

Tourists accounted for 39% of the total visitor arrivals to Anguilla during January 2006. 6,042 tourists made their way to Anguilla during the period under review. This was the largest recorded total for the past decade. When compared to January 2005, there was an 11% increase.

Tourists stayed on Anguilla less days during this month when compared to the corresponding period in 2005. 6.8 days was the average length of stay, compared to 8.8 days during January last year, with the majority (44%) staying for a period of 1 week.

Just over half (56.2%) of the tourists that visited Anguilla in January this year entered through the port at Blowing Point. 3,398 persons came through this port, an 8% increase over the same period last year. The Wallblake Airport recorded a 17% increase in tourist activity passing through this port in January 2006 over January 2005. It was the port of entry to Anguilla for 2,638 persons compared to 2,251 persons during January last year. Wallblake Airport accounted for 43.6% of all tourist arrivals to Anguilla during January while, Sandy Ground made up less than 1% of tourists entering the island.



During this period, most of the tourists, 66%, originated out of the United States of America, with the Caribbean being the second largest market with 14%; of the total tourist arrivals, 3,993 were from the U.S.A;

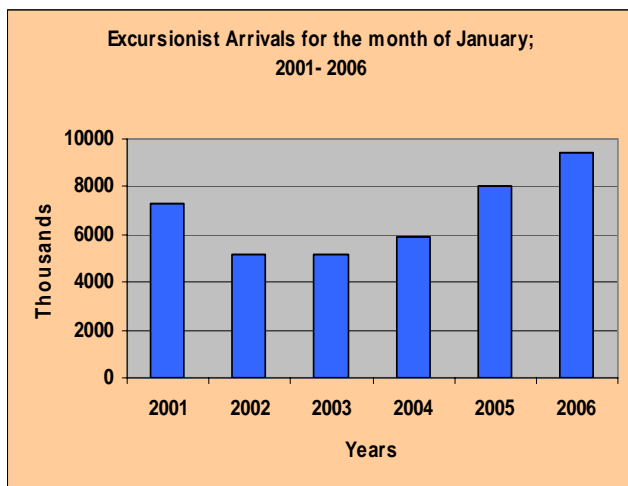
Although the German market experienced the largest increase in arrivals over the period January 2006/2005 recording a 68% jump, in arrivals it represented 1% percent of the market share.

Other European Countries (*to include Switzerland and Austria*) and Canada experienced increases in arrivals of 40% and 15% respectively, while arrivals from Italy declined by 8% during this period.

### Excursionists (Day Trippers)

9,414 excursionists visited the island's shores during January 2006, representing 61% of the overall total visitor arrivals, an increase of 17% over the corresponding 2005 period.

Of the 9,414 excursionists arrivals 97% of them entered through one of the seaports, with Blowing Point registering 5,361 (57 %) and Sandy Ground 3,851 (41%) of the arrivals respectively. The Wallblake airport accounted for 2 percent of Day-trippers to Anguilla during January 2006.



As with the tourist arrivals, the U.S.A was the country of origin from which most of the excursionists came. A 50% increase was registered over the corresponding period in 2005. Additionally, the United Kingdom also registered an increase in excursionists of 47% over its corresponding 2005 figures followed by Canada with 12%.

### Cruise Passengers

During January 2006, five mid-sized cruise vessels made a call to Anguilla. There was an overall passenger total of 1,630 with each vessel carrying on average a total of 326 passengers. This compares to the 6 vessels that made a call to Anguilla during the same period last year with an overall passenger total of 1,540.



This report along with other Tourism Data, are available at the Government of Anguilla's website: <http://gov.ai/statistics/tourism.htm>

